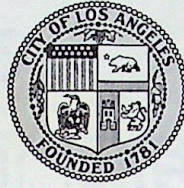


CITY OF LOS ANGELES

CALIFORNIA



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MAYOR

April 20, 1970

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DEPARTMENT OF ANIMAL REGULATION

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ROBERT I. RUSH
GENERAL MANAGER

ROBERT W. PHILLIPS
EXECUTIVE OFFICER

M E M O R A N D U M

To: The Feature Editor

From: James McNamara
Director Public Relations

Reminder: May 3-9 marks the 56th Anniversary of
BE KIND TO ANIMALS WEEK.

The Los Angeles City Department of Animal Regulation extends its fullest cooperation to you in preparation of any feature material bearing on the occasion.

Our five City Animal Shelters are open to you at your convenience for press photos.

Robert I. Rush, General Manager of the Department of Animal Regulation, is the local Chairman of Animal Kindness Week and is available for interviews on all aspects of animal life.

The Public Relations Office of the Animal Regulation Department is primed to assist you in any way possible. Our first release will be sent to you April 23 as Mayor Yorty issues a proclamation in connection with Kindness Week.

For help in your feature coverage, please call Miss Susan Bryant or myself at 624-5211, Ext. 1771

James McNamara
Director, Public Relations