March 2, 1971

Mr. Bob Cromie
The Chicago Tribune
Chicago, Illinois

Dear Bob:

I am happy to say hello again and thanks again, this time for the column on our new Sapy and Neuter Clinic. Our first inquiry stemming from your column came to us from the Oklahoma Animal Protective League in Tulsa. No doubt, we'll be getting more queries.

We're still receiving mail from the midwest (inspired by your column) on our Animal Airlift.

Incidentally, I received red carpet service from the Tribune's representative here in Los Angeles--Fitzpatrick Associated, Inc., where I picked up a free copy of the Tribune. I believe you will remember in the ETO I didn't know north from south. Same here in L.A. However, the girl in the Fitzpatrick office spelled out the location by phone, explicitly, and I received a warm reception in the office.

Thanks again for the important exposure.

Very truly yours,

James McNamara
Public Relations

JM:sb

cc: Office Manager
Fitzpatrick Associated, Inc.
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