Public Rel. #5

July 22, 1970

Mr. Frank Ryan
Vice-President and Gen. Mgr.
Kal Kan Foods, Inc.
3386 East 44th Street
Los Angeles, California

Dear Mr. Ryan:

The Los Angeles City Department of Animal Regulation recently (June 25) participated on Bill Burrud's television series, "The Wonderful World of Animals."

The treatment accorded one of our major projects, "Animal Airlift," was, to say the least, most gratifying.

I wish to express my appreciation to Kal Kan for making this television series possible. I find each weekly episode an animal adventure produced with a keen sense of animal knowledge, and reflecting high standards of professional finesse.

The conservation message is sharply defined, and, I am sure, must be scoring well wherever it is carried.

Your sponsorship of this fine television series is a credit to your enterprise.

Very truly yours,

Robert I. Rush
General Manager

RIR:pb