July 15, 1970

Mr. Bill Burrud
Bill Burrud Productions
1100 S. LaBrea Avenue
Los Angeles, California 90019

Dear Mr. Burrud:

May I join the ranks of animal conservationists, everywhere, in saluting your magnificent Animal World television series.

Your subject areas, camera artistry, narration and musical scores reflect genuine hard work on the part of a team dedicated to treatment of a crucial animal theme.

Through your initiative and leadership, I am sure, your message anent animal conservation is reaching the proper people in whose hands lie the destiny of our wildlife population.

Naturally, I was extremely impressed with your television treatment accorded our Animal Airlift program. We, in the Los Angeles Department of Animal Regulation, are proud to be part of a movement to preserve wildlife found in urban areas.

For your information, one of the first reactions to the showing of our Airlift came from a friend of mine, who had seen your TV coverage in the Philippines. Needless to say, he was pleasantly surprised.

Thank you for showcasing our contribution to your crusade.

Keep up the fine work.

Very truly yours,

Robert I. Rush
General Manager

RIR:pb